

1000

PeaceWomen Across the Globe

FRIEDENSFRAUEN WELTWEIT

نساء من أجل السلام عبر العالم

Femmes de Paix Autour du Monde

Женщины мира за мир на земле

MUJERES DE PAZ EN EL MUNDO

Mulheres pela Paz ao redor do Mundo

DONNE DI PACE NEL MONDO

ピースウーマン—国境を越え平和をつくる女たち
全球和平妇女

EXHIBITION

1000 PeaceWomen Across the Globe

INDEX

| | |
|--|----------|
| GENERAL INFORMATION..... | 1 |
| SUPPORTING PROGRAM..... | 2 |
| THE 1000 CARDS..... | 2 |
| THE BOOK „1000 PEACEWOMEN ACROSS THE GLOBE“ | 3 |
| DOCUMENTARY FILMS..... | 3 |
| DIFFERENT WAYS TO PRESENT THE CARDS..... | 4 |
| PROMOTION MATERIAL..... | 5 |
| CHECKLIST..... | 5 |
| PRICE LIST..... | 6 |
| CONTACT..... | 7 |

Attachement:

Photos

General Information

What is today Peace Women Across the Globe (PWAG) started in 2003 as a movement to recognise the work of peace women throughout the world. To this end, PWAG set up a coordination team to collect data on women at the grassroots, national and international levels who were working to promote and to maintain peace. The idea behind the venture was simple: firstly, women's work for peace is often invisible or not highly regarded and secondly, there are lessons to be learnt from examining how women approach peace-building. The data, once collected, was analysed by national groups and then a collective nomination of 1000 women was made for the Nobel Peace Prize, 2005. 1000 women were chosen with the understanding that they represented the hundreds of thousand of women world-wide who were striving to bring peace to their societies and to our world.

In 2005 the Nobel Peace Prize went to the International Atomic Energy Agency. However, by establishing a network, garnering great publicity, publishing a book on the 1000 peace women, setting up an increasingly interactive web-site, and an exhibition which has now toured much of the world, PWAG has succeeded in raising in the public consciousness an awareness of the kinds of work women do to help produce peaceful societies.

PWAG began as an international initiative. In the coming years it hopes to remain international in its scope but at the same time to focus increasingly on regional programmes for peace.

From the early days of the 1000 Women for the Nobel Peace Prize 2005 project we looked for ways to reach out to the public, to quietly but powerfully put across an understanding of peace that is comprehensive and based on human security, and to project the faces and voices of peacewomen. The travelling exhibition has been one of our most effective tools for achieving these aims.

The exhibition was designed by a Swiss Design Company, who transformed our documentation of peacewomen into a flexible, light weight travelling PeaceWomen exhibition. The exhibition first opened in October 2005 in Zurich, Switzerland, and soon after began touring the world. So far the exhibition has been shown amongst others in China, USA, Bangladesh, Nepal, Fidji, India, Kenya, Canada, Mongolia, Italy, Pakistan, Palestine, Bonia-Hercegovina, Spain, Russia, Hong-Kong, Brasil, Netherlands, El Salvador, Switzerland, Austria, Germany, Belgium, Singapore and the UK.

The exhibition can be used to reach out to the public, link with other networks or groups, and raise questions about what peace and peacebuilding means; to reveal the different ways women are building peace in different corners of the world; and to build popular support for women's roles as peacebuilders.

The idea behind the exhibition was to present the most essential information about each peacewoman in a way that is intimate, powerful and for the exhibitor both highly practical to transport and to set up. The exhibition therefore presents each peacewoman on a large postcard and creates an immediate face-to-face encounter with the audience.

Supporting Program

The exhibition's goal is to provide information about the existence and the importance of the peacework of women. Our target audience are all the people around the world: pupils, students, men and women, politicians, organisations, everyone can host and view our exhibition.

The core of the exhibition are the 1000 postcards that can be shown in many different ways (see enclosed photographs). Additionally we recommend that a supporting programme be developed to make the exhibition more interactive and to inform the people about PWAG's concept of peace for which the exhibition is an ideal visualisation.

Examples of such programmes can be: Lectures from texts of the book, panel discussion on peacework with peacewomen from the region and politicians or organisations involved in a certain area, showing one of the documentary films, guidance through the exhibition, programmes for schools, selling the book.

We also have a power point presentation about PWAG and it's work that can be shown at the exhibition. Our co-president Ruth-Gaby Vermot and our project coordinators Maren Haartje and Agota Hasenfratz are more than happy to come to your event and make a presentation about PWAG. For further enquiries please contact our international secretariat at info@1000peacewomen.org or +41 (0)31 312 02 40.

The 1000 Cards

The exhibition consists of 1000 postcards in the format 14 x 20 cm. The front shows the name and picture of the woman (as far as there is one), a quotation from her and her country and region of origin. The back of the card is designed like a postcard and has a short description of the work the woman does.

The cards are in 10 different colours according to ten thematic areas of work: reconciliation and reconstruction; women's rights – human rights on the way to gender democracy; the struggle for survival: minorities and indigenous peoples; economic rights and livelihood; justice and peace; stopping the hidden war against women: women, health and peace; a thousand ways to educate for a global culture of peace; women's efforts for environmental justice and ecological security; a cultural conception of peace, politics and governance. The exhibition set includes a color code (see enclosed photographs).

After the exhibition the cards can be sold to interested people or the whole set can be sold or

passed on to another organisation.

The weight of the exhibition set is around 14 kg.

So far the whole set of cards only exists in English but we have teams all around the world working on translations. If you are looking for a certain language, please contact us.

All the cards of the francophone women have been translated into French and are available on a CD.

The Book „1000 PeaceWomen Across the Globe“

The book "**1000 PeaceWomen Across the Globe**" serves as an excellent exhibition guide, providing further information on each peacewomen as well as introducing each thematic area. One copy of the book is provided as part of the exhibition, and we encourage more orders of the book so that they can be sold during the exhibition.

In the book, each peacewoman is presented on a double page, with a biography on one page, and in most cases a portrait photograph on the facing page, or alternatively a quotation.

The publication was awarded a prize by the Swiss Ministry of Culture as "One of the Most Beautiful Books of 2005".

The book has over 2000 pages, has the format 13 x 20 cm and is in English. Parts of the book have already been translated into different languages and groups are working on a translation of the whole book into German, Japanese and Arabic. For further information, please contact the international secretariat.

Documentary Films

"1000 Women and a Dream", written and directed by Gabriela Neuhaus and Angelo Scudeletti from Offroad Reports, tells the story of the project 1000 Women for the Nobel Peace Prize 2005 from its first steps through to the selection and nomination of the peacewomen to the Nobel Committee. The film introduces five of these very tenacious and courageous peacewomen. For more information visit www.1000womenfilm.ch.

The film is available in English, German and Arabic and runs for 55 minutes.

"Redefining Peace - Women Lead the Way" is a one hour documentary that showcases the history of the 1000 Women for Nobel Peace Prize 2005 initiative and profiles ten peacewomen from different regions of India, connected to various people's movements. The film has been produced

by SANGAT and Visual Aids Productions and directed by the renowned activist film maker, K.P.Sasi from India. The film runs for 55 minutes and has English narration and subtitles.

The film received the best film award and the best documentary award at the 3rd Swaralaya International Film Festival held in Palghat July 2006.

"Let the World see the Peacewomen of Mainland China" from China is a documentary about the works and struggles of some of the Chinese peacewomen. The film will be released in May 2007 and is in Chinese with English subtitles.

Different ways to present the cards

The cards, the core of the exhibition, can be shown in many different ways. Our exhibition team is very happy to work out a concept for your exhibition, according to your vision and to the space you have available.

In the following, we list you some of the tools that can be used to show the cards. A combination of different tools also makes a wonderful exhibition. In the annex you can see further examples of how people around the world have put up the exhibition.

Metal Stands: We have 1000 stands, (see enclosed photographs), that can be borrowed from us. You can either borrow all stands or in bundles of 50 stands, in case you only want to put up parts of the cards onto the stands. The space needed for the stands you can see in the enclosed photographs plus the space you need to calculate for the visitors.

The cost of transporting the stands must be covered by the group putting up the exhibition.

The metal stands are not adequate for outdoor use as they are not water or wind proof.

Outdoor exhibition: An outdoor exhibition can be very charming. However we suggest that the cards be laminated to make them weather proof. An example for an outdoor exhibition you can see in the enclosed photographs. Already laminated cards can also be ordered from the exhibition office.

Net: A net can be used as an ideal tool to present the cards and as a symbol for connectivity. A net only needs a small space but gives a lot of space for showing the cards. The fixing of the cards can be done in different ways, with clips or something similar. A net, 15 x 6 meter with a mesh of 5 cm, can be borrowed at no charge from the exhibition office, only the costs of transporting must be covered. See enclosed photographs.

Rope: Clipping the cards onto ropes is an easy but nice looking method. You can borrow 4 ropes à

20 meters from our office. See enclosed photographs.

Umbrella: The umbrella as a symbol for protection can also be an interesting tool for fixing the cards. 6 umbrellas with stands can be borrowed from us. See enclosed photographs.

Promotion Material

It is important that you advertise your event with flyers, newspaper ads in the local media, posters etc. Upon request, we can send you our flyers that are available in German, English, French and Spanish.

If you need our logo to make a flyer for your event, please contact us.

Placards: we have two placards available that are suitable for putting them up outdoors. See enclosed photographs.

Checklist

Planing

It is important to plan the exhibition in advance. Some important things to take care of are: look for a room, look for people who will help, draw a budget plan, look for sponsors, set up a supporting program, invite media, prepare advertisement (flyers, ads), reserve technical advices if needed.

Event calender

On our website www.1000peacewomen.org you can advertise your event, please register your event as soon as possible.

Tours

Tours with informations about the different working fields of the peacewomen is a very welcomed activity. The book 1000 PeaceWomen Across the Globe can serve as a tour guide.

Persons involved

At least two people should be around during the exhibition, one for tours and one for the book table.

Setting up

The setting up of the exhibition takes about one day for 3 people.

Media

Usually it is good if you inform the local media 3 weeks in advance about the exhibition and if you invite them to the opening.

Price list

Borrowing: The material for lending can be borrowed at no charge. However the organisations are liable in case of damage or loss.

Transportation costs for the material have to be covered fully by the organisations. Small and light materials can be sent by post, big and heavy materials have to be transported by car. The exhibition team is happy to help with planning and can possibly take over the transportation for a reimbursement of the expenses.

| | CHF | EUR | USD |
|---|--------|--------|--------|
| Exhibition set | 1000.- | 650.- | 850.- |
| for non-profit organisations | 500.- | 325.- | 425.- |
| Book <i>1000 PeaceWomen Across the Globe</i> | 40.- | 25.- | 33.- |
| DVD <i>1000 Women and a Dream</i> (English, German or Arabic) | 52.- | 35.- | 43.- |
| DVD <i>Redefining Peace</i> (English, Hindi) | 35.- | 22.- | 30.- |
| DVD <i>Let the world see the peacewomen of mainland China</i> (English, Chinese) | 35.- | 22.- | 30.- |
| PWAG-Button | 5.- | 3.- | 4.- |
| German translation of 40 peacewomen-biographies from the book | 10.- | 6.- | 8.- |
| Laminated exhibition card set | 2000.- | 1300.- | 1700.- |

Contact

Exhibition Team

Eva Gillis and Lasse Andersson

Kasernenstrasse 13

8004 Zürich

Tel. +41 (0)44 241 34 50 and +41 (0)44 422 78 64

Exhibition@1000peacewomen.org

International Secretariat

P.O. Box 524

Bärenplatz 2

3000 Bern 7

Tel. +41 (0)31 312 02 40

info@1000peacewomen.org

Website

www.1000peacewomen.org

Photos

On the following pages you see pictures of all the materials, the colour guide and some pictures from the exhibition.